WEEKLY

MAGAZINE TITLE: USA WEEKEND SUNDAY MAGAZINE

	MAGAZINE ISSUE DATE	ON-SALE DATE:	COVER/ FRANCHISE CLOSE	REGIONAL REGULAR SPACE CLOSE	MATERIAL CLOSE	"CUSTOM" MKT BY MKT CLOSE	COPY SPLIT CLOSE	INSERT* CLOSE	COMMENTS
1/94	1-02	12-31		12-03	12-08	11-01	12-03	11-01	
	1-09	1-07		12-10	12-15	11-08	12-10	11-08	
	1-16	1-14		12-17	12-22	11-15	12-17	11-15	
	1-23	1-21		12-23	12-29	11-22	12-23	11-22	
	1-30	1-28		12-30	1-05	11-29	12-30	11-29	
2/94	2-06	2-04		1-07	1-12	12-06	1-07	12-06	
	2-13	2-11		1-14	1-19	12-13	1-14	12-13	
	2-20	2-18		1-21	1-26	12-20	1-21	12-20	
	2-27	2-25		1-28	2-02	12-27	1-28	12-27	
3/94	3-07	3-05		2-04	2-09	1-03	2-04	1-03	
	3-14	3-12		2-11	2-16	1-10	2-11	1-10	
	3-21	3-19		2-18	2-23	1-17	2-18	1-17	
	3-28	3-26		2-25	3-02	1-24	2-25	1-24	
4/94	4-04	4-02		3-04	3-09	1-31	3-04	1-31	
	4-11	4-09		3-11	3-16	2-07	3-11	2-07	
	4-18	4-16		3-18	3-23	2-14	3-18	2-14	
	4-25	4-23		3-25	3-30	2-21	3-25	2-21	
5/94	5-01	4-29		4-01	4-06	2-28	4-01	2-28	
	5-08	5-06		4-08	4-13	3-07	4-08	3-07	
	5-15	5-13		4-15	4-20	3-14	4-15	3-14	
	5-22	5-20		4-22	4-27	3-21	4-22	3-21	
	5-29	5-27		4-29	5-04	3-28	4-29	3-28	
6/94	6-05	6-03		5-06	5-11	4-04	5-11	4-04	
	6-12	6-10		5-13	5-18	4-11	5-18	4-11	
	6-19	6-17		5-20	5-25	4-18	5-25	4-18	
	6-26	6-24		5-27	6-01	4-25	6-01	4-25	

*Based on availability

2071250492

Source: https://www.industrydocuments.ucsf.edu/docs/mffy0004

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MAGAZINE TITLE: USA WEEKEND MAGAZINE

	MAGAZINE ISSUE DATE	ON-SALE DATE:	COVER/ FRANCHISE CLOSE	REGIONAL REGULAR SPACE CLOSE	MATERIAL CLOSE	CUSTOM REGIONAL CLOSE	COPY SPLIT CLOSE	INSERT* CLOSE	COMMENTS
7/94	7-03	7-01		6-03	6-08	5-02	6-03	5-02	
	7-10	7-08		6-10	6-15	5-09	6-10	5-09	
	7-17	7-15		6-17	6-22	5-16	6-17	5-16	
	7-24	7-22		6-24	6-29	5-23	6-24	5-23	
	7-31	7-29		7-01	7-06	5-30	7-01	5-30	
8/94	8-07	8-05		7-08	7-13	6-06	7-08	6-06	
	8-14	8-12		7-15	7-20	6-14	7-15	6-14	
	8-21	8-19		7-22	7-27	6-21	7-22	6-21	
	8-28	8-26		7-29	8-03	6-28	7-29	6-28	
9/94	9-04	9-02		8-05	8-10	7-04	8-05	7-04	
	9-11	9-09		8-12	8-17	7-11	8-12	7-11	
	9-18	9-16		8-19	8-24	7-18	8-19	7-18	
	9-25	9-24		8-26	8-31	7-25	8-26	7-25	
10/94	10-02	9-30		9-02	9-07	8-01	9-07	8-01	
	10-09	10-07		9-09	9-14	8-08	9-14	8-08	
	10-16	10-14		9-16	9-21	8-15	9-21	8-15	
	10-23	10-21		9-23	9-28	8-22	9-28	8-22	
	10-30	10-28		9-30	10-05	8-29	10-05	8-29	
11/94	11-06	11-04	8-01	10-07	10-12	9-05	10-12	9-05	
	11-13	11-11		10-14	10-19	9-12	10-19	9-12	
	11-20	11-18		10-21	10-26	9-19	10-26	9-19	
	11-27	11-25		10-28	11-02	9-26	11-02	9-26	
12/94	12-04	12-02		11-04	11-09	10-03	11-09	10-03	
	12-11	12-09		11-11	11-16	10-10	11-16	10-10	
	12-18	12-16		11-18	11-23	10-17	11-23	10-17	
	12-25	12-23		11-25	11-30	10-24	11-30	10-24	
1/95	1-01	12-30		12-02	12-07	10-31	12-02	10-31	
	1-08	1-06		12-09	12-14	11-07	12-09	11-07	
	1-15	1-13		12-16	12-21	11-14	12-16	11-14	
	1-22	1-20		12-22	12-28	11-21	12-22	11-21	
	1-29	1-27		12-29	1-04	11-28	12-29	11-28	

PLEASE USE ACTUAL DATE TAKING INTO CONSIDERATION WEEKENDS, HOLIDAYS, ETC.

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